



**SAVAGE GLOBAL
ENTERPRISE, LLC**
A Ball Family Business

FRAGRANCE VENDING MACHINE

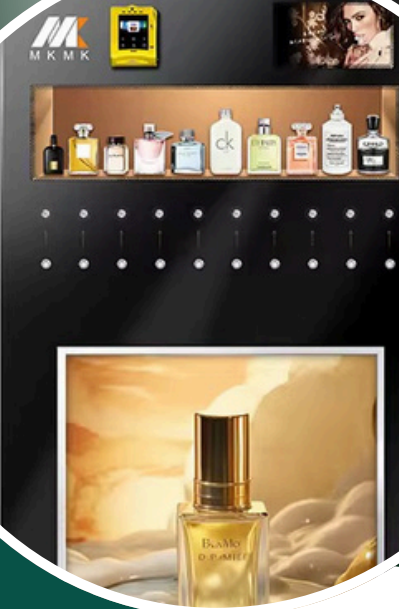
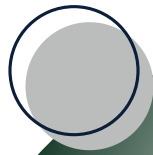
PLACEMENT PROPOSAL

INSTANT ELEGANCE. FRAGRANCE AT YOUR FINGERTIPS.

SAVAGE GLOBAL
ENTERPRISE, LLC













FRAGRANCE LUXE VENDING...



**ELEVATE YOUR AIRPORT'S
RETAIL OFFERINGS**

*Let's Redefine The Travel Experience And Create A Memorable Sensory Moment For
Every Passenger.*

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EXECUTIVE *SUMMARY*

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Modern travelers value convenience, luxury, and personalization. Our "Fragrance Luxe" vending machine offers a seamless solution to these needs by providing access to premium fragrances from globally renowned brands in an innovative, interactive, and compact format. This concept ensures a memorable experience while maximizing revenue potential.

Fragrance Luxe: A Sensory Experience On The Go

Elevate your retail offerings with the Fragrance Luxe Vending Machine. Let's redefine the travel experience and create a memorable sensory moment for every passenger.



www.globalenterprise.com/vending



INTRODUCTION

Savage Globall Enterprise's "Fragrance Luxe" vending machines are an opportunity to bring cutting-edge technology that helps you stay fresh on the go all day and night. We do this by giving you exclusive access to all your favorite luxury fragrance brands at a fraction of the price.

We provide the highest quality vending machines, and vending machine services that your company deserves. Our vending machines always stay clean, fully operational, and well-stocked with the most popular, premier quality fragrances from all over the world. Customer service is our chief priority. We always strive to serve you with customizable excellence.



**10+ years of business
experience and
expertise**

100%
**SATISFACTION
GUARANTEE**

Savage Globall Enterprise is your go to fragrance vending company, located in the Houston Area. We provide top-notch service and access to high-end fragrances at a fraction of the price all over Southeast Texas. Savage Globall Enterprise is a locally owned, fully insured family business that puts clients interest above all.



COMPANY OVERVIEW

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OUR VISION

Our vision is to become a globally-recognized leader in fragrance vending, renowned for our affordability, access, and unwavering commitment to excellence in customer service. We believe when you smell good, you feel great, and perform your best.



WHAT YOU CAN EXPECT

- Excellent service, and extremely fast response time
- Customizable programs that meet your organization's and client's unique desires.
- Sustainability: Refillable or recyclable options to align with eco-conscious standards.
- Premium Selection: Fragrances from top brands like Chanel, Dior, Tom Ford, LV, and niche fragrance houses.



OUR FRAGRANCE LUXE *VENDING MACHINES*

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THE 5TH SENSE EXPERIENCE

Introducing the smart perfume machine designed to delight and impress with every use. It delivers a unique and unforgettable fragrance experience, setting a new trend in fragrance vending. Experience the luxury of high-quality fragrances crafted for unparalleled elegance.

Interactive Design

A sleek, touch-screen vending machine equipped with an intuitive interface, allowing customers to browse, select, and even sample fragrances.

Product Dimension's

Machine: 75 in. height x 32 in. width x 22 in depth (from wall)

Sprayer Height: 55 in. (4' 6")

HD Display Screens: Main: 43 in., Secondary: 10.1 in.



Multiple Forms of Payment

Each machine is equipped with cash and cashless forms of payment.

Low Power Consumption

Machine only needs 25W's of power to run. All machines will come equipped with a surge protector.

OUR FRAGRANCE LUXE *VENDING MACHINES*

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Our most popular machine is a fixed platform, stand alone vending machine that takes up half the space of a normal size snack machine. Our machines can be seamlessly installed in any location, offering a sophisticated fragrance experience with minimal space requirements.

Each machine, no matter the size, will provide a superior variety of the most popular, viral, and coveted luxury fragrances from perfume houses all over the world. Our experts at Savage Global Enterprise go through rigorous evaluations to ensure each fragrance our machines house appeal to all age groups and genders while also being non-offensive, office-friendly scents.

WE ENCOURAGE SPECIAL REQUESTS TO ACCOMMODATE OUR CLIENTS.

Multi-Language Interface:

Catering to international travelers with support for over 20 languages.

Try Before You Buy:

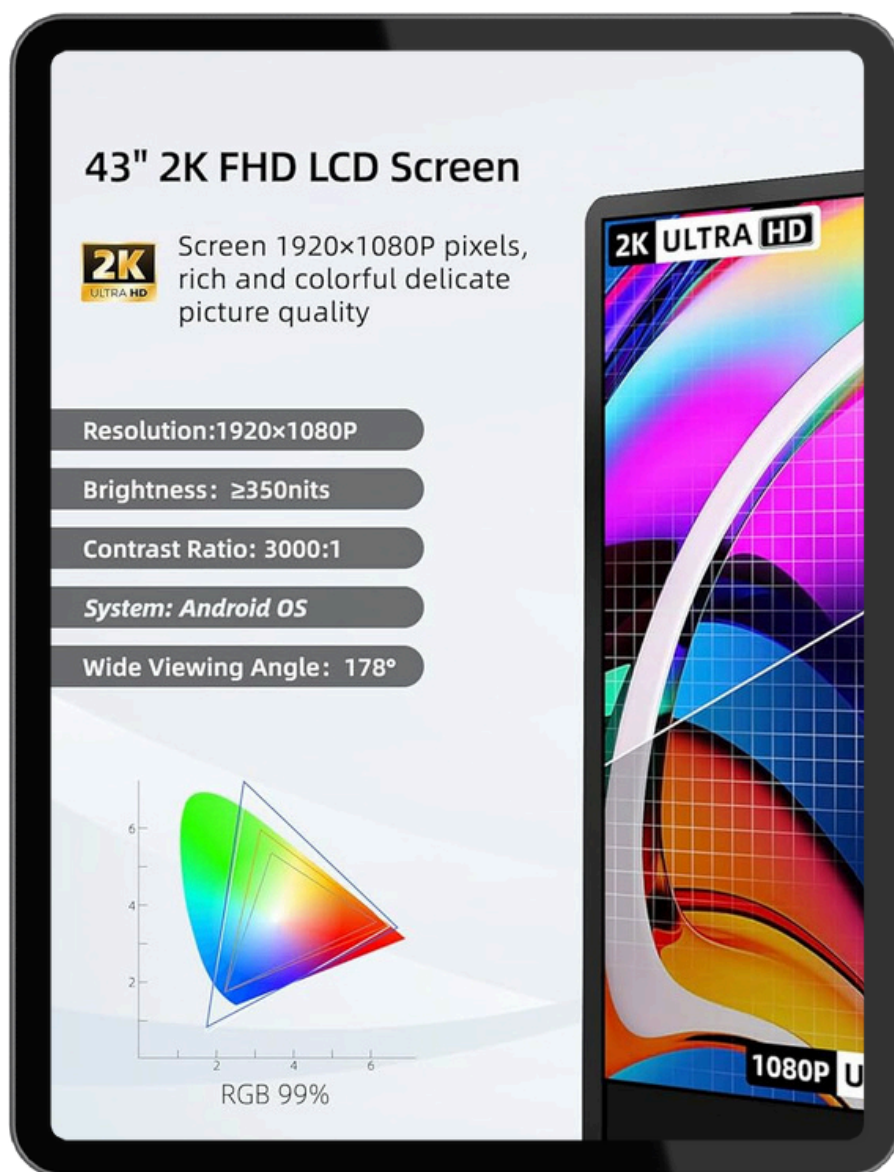
Micro-spray technology for customers to sample scents before purchase.

Digital Connectivity:


Can be integrated with loyalty programs or frequent flyer apps for exclusive discounts and promotions.




OUR ADVERTISEMENT *SCREENS*





 43' in HD Advertising Screen


 178 Degree Wide Angle Viewing


 2K Resolution With 3000:1 Contrast Ratio


 Up To 5 Minutes of Ad Screen Time, With Sound!!


 Multiple Operating System

 Tempered Glass Protected By Tamper Proof Steel Body

 24/7 Continuous Ad Playback

 24 Hour Turn Around on any Add Changes/ Updates

 All Locations 5,000 to 500,000 Est. Daily Views

 24/7 Customer and Client Support

REVENUE PROJECTIONS



Primary Revenue Stream

Sales of Luxury and Niche Individual Fragrance Sprays:

- Average price per unit: \$2.50 avg. per spray
- Sales per day per machine: ~1,000-2,000 sprays (Estimate, based on 1% penetration of monthly traveler average, 2 sprays per customer, and impulse purchasing behavior).
- Estimated monthly revenue per machine: \$75,000-\$150,000. *
- Annual revenue per machine: \$900,000 - \$1,800,000. *



Secondary Revenue Stream

Brand Sponsorships & Promotions:

- Brands can pay premium placement fees for advertising or featuring new/exclusive products.
- Estimated sponsorship revenue per machine annually: \$50,000-\$100,000. *



Scalability Potential

Starting with 1 machine at one of the busiest cross sections of the airport, and then strategically spacing 5 to 10+ machines placed at high traffic areas depending on airport size, and foot traffic:

- Annual revenue estimate with 4 fragrance vending machines: \$3.6M - \$7.2M (sales) + \$0.2M - \$0.4M (sponsorships). *

PROJECTED IMPACT



Passenger Experience

- *Convenience: Travelers can purchase individual sprays of luxury scents without visiting duty-free shops, saving time.*
- *Memorability: Innovative vending machines enhance the airport's reputation as a luxury and tech-forward destination.*
- *Personalization: AI-powered suggestions provide tailored product recommendations, making the experience unique and enjoyable.*



Brand Value for Airports

- *Differentiation: Establishes the airport as a hub of innovation and premium retail.*
- *Increased Dwell Time & Spend: Attractive vending solutions encourage impulse purchases, boosting overall airport retail sales.*
- *Brand Equity: Align the airport with premium and forward-thinking offerings, elevating its global reputation.*



Revenue Growth for You

- *Revenue Generation: Estimated \$1M annual revenue per fully operational machine location.**
- *Profit Margins: Vending machines require minimal staffing and space, ensuring high profitability compared to traditional retail.*
- *Increased Per-Passenger Spend : Each machine can increase the airport's passenger revenue by 1%-5% annually.*

*ALL AMOUNTS LISTED ARE ESTIMATES BASED ON AVERAGE MONTHLY TRAVELERS AT HOUSTON HOBBY AIRPORT. THESE AMOUNTS ARE TOTAL SALES AMOUNTS. **EACH LOCATION WOULD BE ALLOCATED AND PAID AN AGREED UPON % OF TOTAL GROSS PROFIT AFTER ALL TAXES, AND FEES ARE DEDUCTED.**

IMPLEMENTATION PLAN

01

PHASE



1ST QUARTER

Pilot Launch:

Deploy a machine in a high-traffic area with analytics to track usage, preferences, and sales. Promote the launch with digital screens, social media campaigns, and airport newsletters.

03

PHASE



3RD QUARTER

Scaling Up:

Manufacture and deploy additional machines in other high-traffic areas. Goal for each location is 4-10 machines per airport. (i.e., 1 machine per million annual passengers.)

02

PHASE



2ND QUARTER

Optimization:

Refine machine functionality, product selection, and pricing based on pilot results. Address technical issues and ensure seamless integration with your building operations.

04

PHASE



4TH QUARTER

Global Expansion:

Scale to airports, business buildings, and stadiums globally, with customizable branding for individual locations.

Key Deliverables by the End of Year 1:

- Operational Vending Machines: Fully deployed in high-traffic areas of the Airport.
- Sales Metrics: Achieve a minimum of 80% of projected revenue targets.
- Customer Satisfaction: 95% positive feedback on product range, user experience, and customer satisfaction.
- Expansion Plan: Develop a roadmap for scaling to other airports, business buildings, stadiums, or transportation hubs within a 50 mile radius in Year 2.

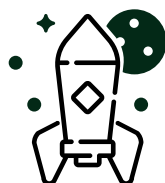
MARKETING OPTIONS



Starter Plan

\$100/day

- ✓ Weekly to 3 month contract package
- ✓ 1 of up to 5, one minute digital advertisements
- ✓ Unable to make any changes once Ad is set.
- ✓ Ad Shows approx. 12 times per hour, 250+ times daily



Growth Plan

\$1,000-\$2500/month

**Depending on
Machine Location**



- ✓ 3 month to 6 month contract period
- ✓ 1 of up to 5, One minute digital advertisements
- ✓ AD Shows approx. 12 times per hour, 250+ times daily
- ✓ Can change Ad up to 3 times during contract period



Premium Plan

\$3,000-\$10k/month

**Depending on
Machine Location**

- ✓ 6 month to 1 year contract period
- ✓ Exclusive Ad space for the full 5 min, and duration of contract period
- ✓ 1 minute Ad plays back 1,400+ times per day
- ✓ Unlimited Ad changes, with 24 hour turn around on new Ad.
- ✓ 25% off on next contract of equal value

Each Location averages 7,500 high quality impressions per day.

All Ads will run 24/7

"By combining cutting-edge technology, premium products, and revenue-generating opportunities, this fragrance vending machine concept is poised to elevate airport retail and capture a lucrative segment of the travel market."



Contact Us



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